

BLOG AND ARTICLE WRITER

Ref. Number: BAW

About us:

We are a global lead generation network, connecting advertisers with publishers to reach millions of profitable customers. With over 6 years of industry experience, Lidango team has worked on every possible online market. From CPA leads to CPC and CPM bidding, we generate hundreds of thousands of leads on daily basis.

We offer attractive career opportunities for ambitious professionals, who aim for excellent development opportunities.

What about your responsibilities:

- Participation in the process of communication programs development and implementation;
- Management of our ad campaigns and presentation of our products over the Internet;
- To generate and carry out creative ideas for articles and other corporate texts;
- To explore and implement different out-of-the-box techniques to manage the targeted market segments.

Your skills and experience:

- University degree in Journalism/ PR/ Philology;
- Previous experience in the field of PR/ Journalism;
- Creative and analytical thinking;
- Initiabiveness, resourcefulness, self-organization and autonomy;
- Knowledge of media channels and capabilities of Web-marketing;
- Strong communications skills.

What we offer:

- Competitive remuneration package;
- Excellent working environment;
- Excellent opportunities for carrier development;
- Attractive remuneration;
- Young and friendly team to work in.

To apply for this position, please send your CV to jobs@lidango.com

Please do not forget to point the Ref. Number: BAW

Only shortlisted candidates will be contacted.

All applications will be treated in confidence.